

PR Newswire

EISCO(R)'s Clubhouse Kit(TM) Cleans Up Stubborn Stains From Sports Uniforms

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TOMS RIVER, N.J., Aug. 1 PRNewswire -- EISCO(R) announces the recent launch of its flagship retail line, the Clubhouse Kit(TM). With the Clubhouse Kit(TM), which features the motto "Clubhouse Clean," EISCO(R) introduces a new variety of products to the sporting goods industry. "We sell to big-league clubhouses across the country," explained EISCO(R) Vice President Brad Singer. "We are now excited about getting these effective products into the hands of the general public."

EISCO(R) has made a name for itself in industrial cleaning products since 1963. In 1993, the company formed its sports division. It all started when a professional baseball team in Philadelphia asked EISCO(R) to develop a product that could remove blood and grass stains from its uniforms. The product worked so well that EISCO(R) was asked to help remove pine tar stains from helmets and uniforms. One thing led to another, said Singer, resulting in creation of the Clubhouse Kit(TM).

Clubhouse Kit(TM) products include: -- Protective Headgear Disinfectant -- disinfects, cleans, and deodorizes helmets and other equipment -- Grass & Blood Eliminator -- uses enzymes, not bleach, that eat away protein-based stains -- Clay Mate Clay Remover -- breaks down the oils associated with clay stains -- Duffel Bag Deodorizer -- kills odors instead of masking them; for use on any equipment or duffel bags Clubhouse Kit(TM) products are designed for use on any sports uniforms and equipment, from football to baseball to lacrosse. Singer noted that all products are manufactured in the U.S.A. He added, "We field-test all our products -- no pun intended."

Like his company's website, <http://www.clubhousekit.com>, Singer enthusiastically shares tips on the best ways to remove stubborn sports stains. He advises, for example, that before drying a garment, check it to make sure stains are completely removed. Drying a stained garment will actually set the stains into the fabric.

Online tips include: -- Wash uniforms as soon as possible after use. -- Use the hottest temperature the fabric can withstand. -- Avoid using chlorine bleach to restore whiteness. -- Always use cold water to rinse fresh stains. About EISCO(R) EISCO(R), founded in 1963 by Howard and Anise Singer, supplies casinos, schools, religious and commercial institutions in New Jersey and New York with professional-strength cleaning products and services. In 1993, under the direction of Vice President Brad Singer, EISCO(R) formed its sports division, which specializes in products sold to professional sports teams,

colleges and universities across the country.

Clubhouse Kit(TM) products are available at Modell's Sporting Goods stores and online at <http://www.clubhousekit.com>.

For additional information, call 877-CLUB-KIT (877-258-2548). Contact: Brad Singer 877-258-2548 This release was issued through eReleases(TM). For more information, visit <http://www.ereleases.com>.